

Product size decision grid.

Travel size or full size? **Neither is better — each is built for a different job.** Travel sizes are lighter, easier to carry, and made for large-scale hand-outs. Full sizes last longer and cost less per ounce for recipients who have somewhere to keep them. Use this grid to match the size to your program.

01 Travel vs full, side by side

Read each row as a tradeoff, not a scorecard. What looks like a downside for one program is exactly the right fit for another.

FACTOR	Travel size UNDER 3 OZ	Full size RETAIL UNIT
Portability	Lighter, pocket-ready Fits any bag and easy to carry on foot — built for street outreach and hand-outs.	Bulkier to carry Heavier in the bag, but a substantial supply once the recipient has a place to keep it.
Value & longevity	Days, not weeks Higher cost per ounce; meant to tide someone over until the next resource.	Lasts weeks Lower cost per ounce and far longer use — better value when it won't be lost or discarded.
Shipping & storage	Cheap to ship & stock Light, compact cases keep freight and storage costs down for large builds.	Heavier to ship Adds weight, freight, and shelf space — plan storage before a full-size buy.
Assembly	Fast, drop-in packing No decanting; ideal for high-volume volunteer assembly lines.	Simple, one per kit Also drop-in — just bulkier to handle and box.
Best for	High-volume outreach Street teams, events, single-encounter hand-outs, and large-scale distribution.	Longer-stay recipients Shelter residents and anyone with a locker, bed, or place to settle in.

02 Which one, when

REACH FOR TRAVEL SIZE WHEN...

You're packing for the move

Street outreach, events, and one-time hand-outs where the kit has to travel light. Cheapest to ship and store, fastest to assemble, and built for high-volume distribution.

REACH FOR FULL SIZE WHEN...

Recipients have somewhere to keep it

Shelter residents and longer-stay recipients with a locker or bed. Lasts weeks, lowest cost per ounce, and far better value when it won't be lost or left behind.